

We are excited to share the next installment in our Ruby Star Society: Projects With Purpose, an ongoing series designed to fundraise for a better world.

The Pep Talk 2 Panel includes a variety of shapes filled with encouraging words and real talk. Full instructions are included to make them into personal prize ribbons, zipper pouches, pillows, totes and patches. They can also be incorporated in other projects.

For every Pep Talk 2 Panel sold, \$5 will be donated to **The AAPI Civic Engagement Fund**. The AAPI Civic Engagement Fund believes that Asian Americans and Pacific Islanders must be an integral part of strengthening America's democracy, improving the quality of life for all, and creating vibrant multiracial communities. Learn more at aapifund.org.

We would also love to encourage any stockists of the Pep Talk 2 Panel to use the panel sales as an opportunity to do their own charitable fundraising, and consider donating some of their margin to the AAPI Fund or a nonprofit of their choice.

