



New Designer!

[ELENAAMO]

Elena Amo is an illustrator and pattern designer residing in The Woodlands, Texas. Her art is characterized by its cute, playful, and detailed nature, reflecting a keen sense of color. Despite childhood dreams of becoming a ballerina, Elena's artistic journey took shape after earning an Interior Design degree in Calgary, Canada. Her passion for selecting fabrics and wallpapers in design projects sparked the idea of becoming a pattern designer.

Drawing inspiration from childhood memories, nature, and her own children, Elena aims to capture the beauty and whimsy of those moments in her work. Infusing vibrant colors and a carefree spirit into her prints, she seeks to evoke nostalgia and happiness, encouraging others to connect with their joyful childhood memories. Elena finds magic in ordinary things, turning them into captivating stories within the pages of her often messy sketchbook, where the bold colors of her children's designs influence her drawing style.

Beyond her creative pursuits, Elena enjoys walking in the woods, collecting nature treasures, and rock climbing with her family.

Visit Elena's website elenaamo.com and follow her on social media @elena.amo.



CHIRP

[ELENAUMO]

I love bringing cute and fun characters to life, creating patterns that spark joyful and nostalgic memories. This collection is a journey into my childhood adventures, chasing bugs, spotting birds, and picking wild strawberries and flowers. The sketchy style draws inspiration from my messy sketchbook pages, mirroring the first drawing I ever remember—a big doodle with two dots and two curved lines that surprisingly formed a bird.



NOVEMBER DELIVERY

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CHIRP [ELENAUMO]



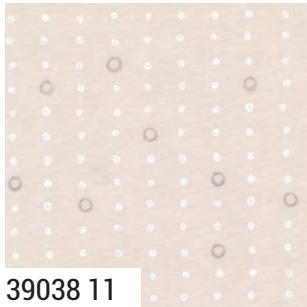
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39034 11



39031 11*



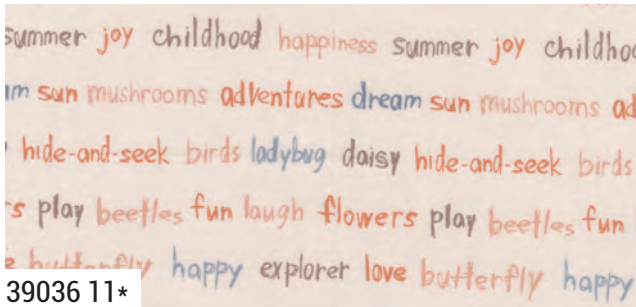
39038 11



39035 11



39033 11*



39036 11*



39032 11*



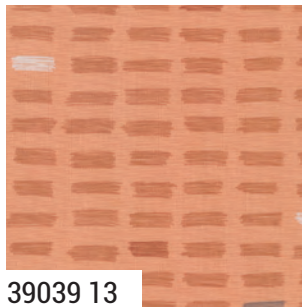
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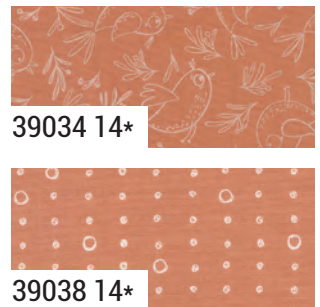
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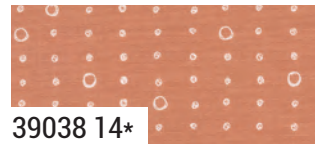
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39039 13



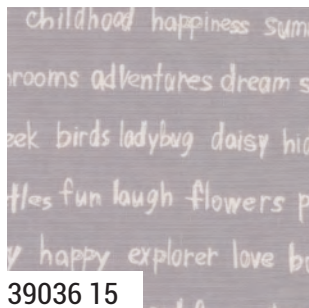
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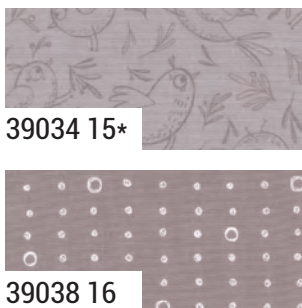
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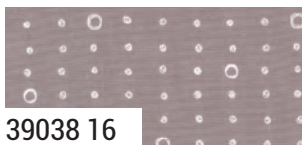
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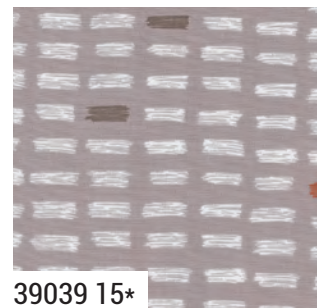
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39034 15*



39038 16



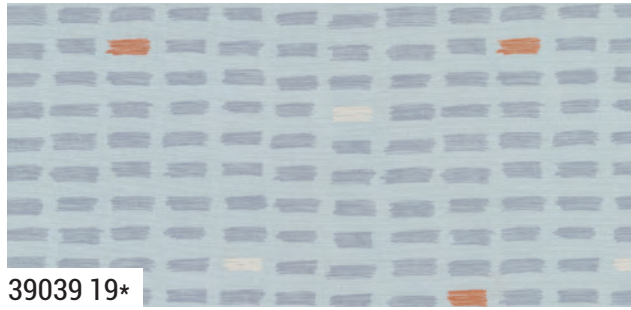
39039 15*

moda NOVEMBER DELIVERY

CHIRP [ELENA/MO]



39033 19*



39039 19*



39031 19



39034 19*



39037 19



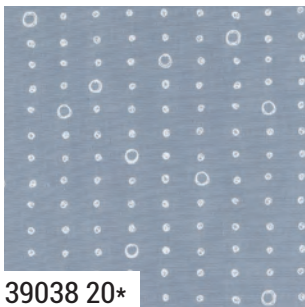
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39031 29



39032 21



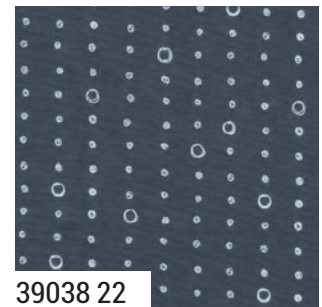
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39035 20



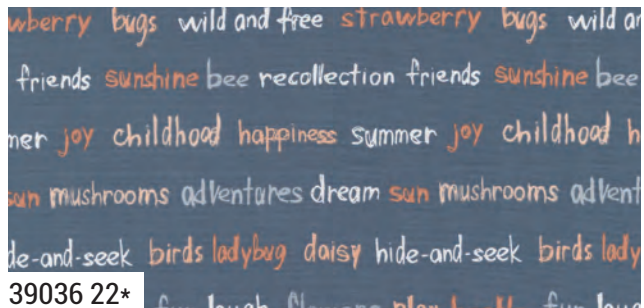
39037 22*



39038 22



39033 22*



39036 22*

39030

Asst. 15

Asst. 10

Low Cal 10

AB

JR

LC

MC

PP

NOVEMBER DELIVERY

*33 Prints *100% Premium Cotton

ABs include 33 skus. JRs, LCs, MCs & PPs include 33 skus with two each of 39030-11 & 19 & 39038.

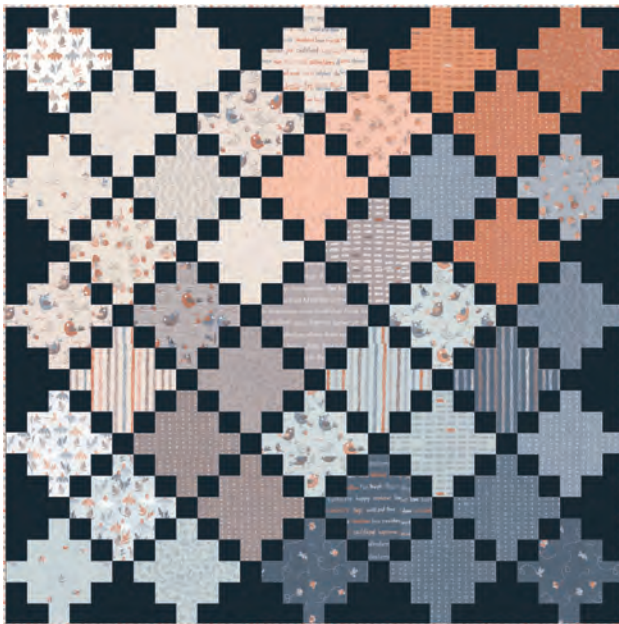
projects



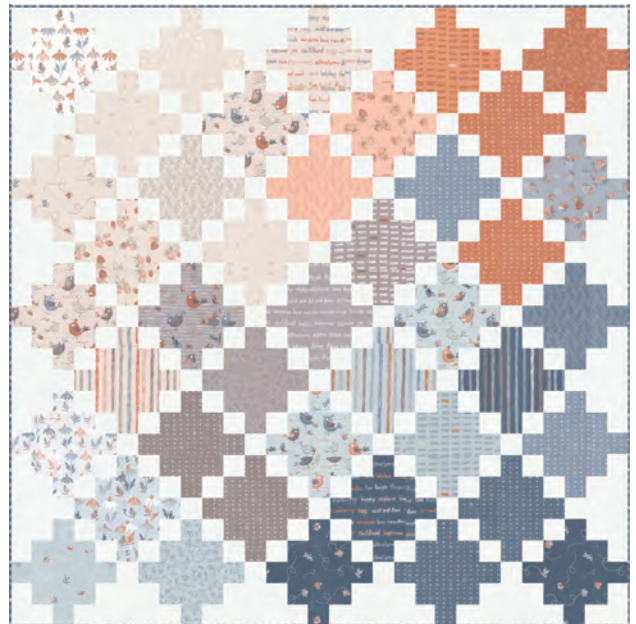
BNB 2407 Judson 48 1/2" x 48 1/2" PP Friendly
by Branch & Blume



MOD 113 Gentle Kisses 38" x 50"
by Moda



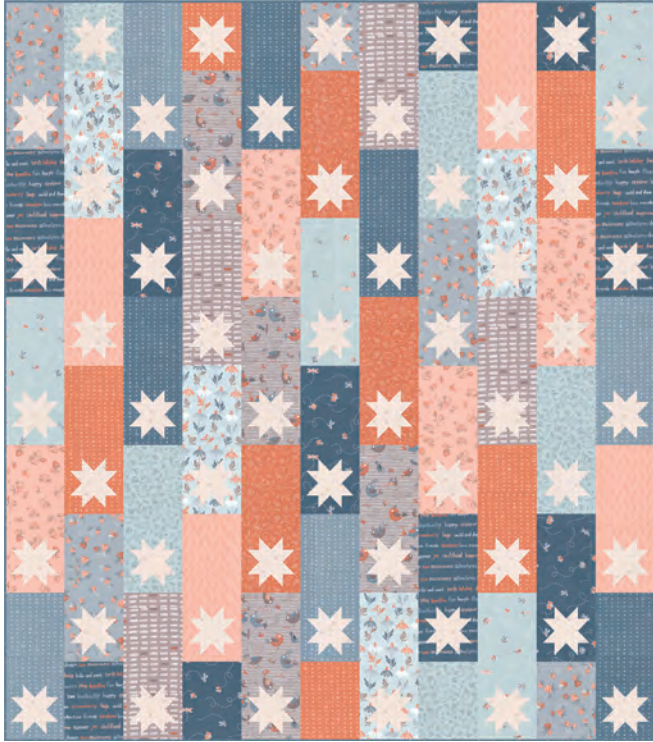
Dark Version



Light Version

LBS 120 Celtic Crossing 2.0 58" x 58" LC Friendly
by Lo and Behold Stitchery

CHIRP [ELENAUMO]



MM 017 Starlets 55" x 60" AB Friendly
by Modernly Morgan



SS 495 Sunny 40" x 50"
by Splendid Speck

