

HOLIDAY essentials



AMERICANA

STACY IEST HSU

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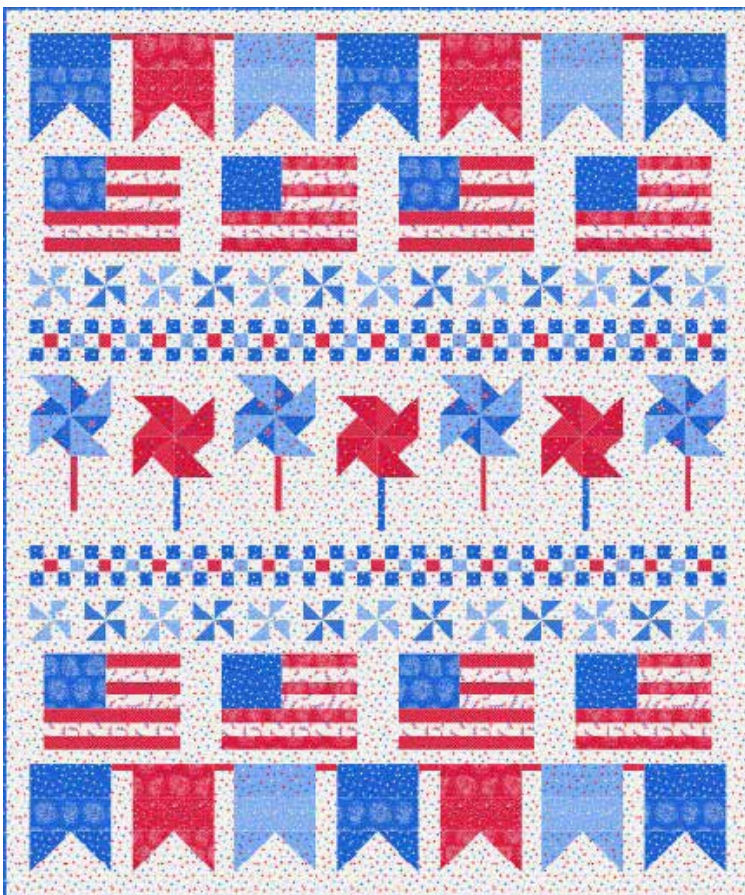


Bay area based designer, Stacy Iest Hsu has been designing for almost 20 years. She grew up on her parents farm in the central valley where she often sketched and dreamed of being a designer. After college, Stacy decided to move to San Francisco to try and make her mark as a designer. Not sure what area of design she wanted to pursue, Stacy enrolled in a local school that focused on textile and surface design. After her first class, she knew this was what she was meant to do. After graduating, she designed for various companies such as Janie and Jack, Target, Walmart and Tiny Prints. Stacy

has designed rugs, stationary and fabric for apparel but considers herself finally home designing fabric for Moda, which has been a lifelong dream.


Stacy's designs tend to be whimsical and sweet. She loves designing novelty prints and has developed a passion for designing projects for all ages in her cut and sew panels. Stacy is married and has three children that keep her very busy. She loves spending time with them and is constantly inspired by their amazing talents.

HOLIDAY essentials



Holiday Essentials are just that – small collections of prints that suit four seasonal holidays. Love, Americana, Halloween and Christmas have interchangeable color palettes, and small, sweet tossed prints that create endless possibilities.

There are 4 sampler quilts, one to highlight each collection, and represent each holiday. Each sampler pattern can be used to make many other projects. So warm up your sewing machine, turn up the volume on your favorite seasonal music, and re-stock your sewing candy and snack stash because there shall be holiday sewing year-round!

SIH 056 Stars and Stripes 55" x 65"  7 52106 61286 0

AMERICANA

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44/45" wide
100% Cotton
15 yds D/R

AMERICANA STACY IEST HSU

20765 11
White



20760 11
White



20761 11
White



20763 11
White



20762 11
White



20764 11
White



20736 41
Patriotic



20763 14
Sky Blue



20764 14
Sky Blue



20765 14
Sky Blue



20760 15
Blue



20737 45
Blue



20765 15
Blue



20761 15
Blue



20760 13
Red



20761 12
Red



20763 13
Red



20737 42
Christmas Red



20765 12
Red



20764 12
Red

